



UNITED WAY
Portage County



**TOGETHER WE
CAN BUILD:
STRONGER
COMMUNITIES.
BRIGHTER FUTURES.**

STRONGER COMMUNITIES.

2025 CAMPAIGN DRIVE CHAIRS:

Butch Pomeroy - International Bank of Amherst

Colleen Evans-Pomeroy - Community Volunteer

Mick Pomeroy - Student

Doug Ballweg - Delta Dental of Wisconsin

Nolan Ballweg - Student

Anna Pfannes - Aspirus

Brian Pfannes - Steel King

Sydney Pfannes - Student

***Photo Courtesy of Contemporary
Photography**



BRIGHTER FUTURES.

United Way of Portage County brings people together to face our community's toughest challenges with long-term, thoughtful solutions rooted in collaboration, compassion, and data-driven insight.

By investing in local programs and working alongside trusted partners, United Way helps create real opportunities for individuals and families to thrive – right here, in the place you call home.

Together, we can lift up our most vulnerable neighbors, build stronger communities and brighter futures – for this generation and the next.

That means access to mental health resources when someone is struggling, affordable childcare that allows parents to work and children to grow, and skills training that opens doors to better jobs and financial security. Seniors stay connected and cared for, and families facing crisis have a safe, supportive place to turn in times of need.

Together, we're building a community where everyone – at every stage of life – has the opportunity to thrive.



PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

•**Healthy Communities** •**Youth Opportunity** •**Financial Security**

Aging & Disability Resource Center

- Adult Day Center
- Caregiver Support Services
- Prevention Programs
- Rural Home-Delivered Meals

Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring

Boys & Girls Club of Portage County

- Great Futures
- Rural Programming
- Teen Programming

Boy Scouts of America

- Scoutreach

CAP Services, Inc.

- Family Crisis Center
- In-a-Fix
- Mental Health Navigation Program
- Skills Enhancement
- Small Loans Big Difference
- UPLIFT Program
- Volunteer Income Tax Assistance (VITA)

ChildCaring, Inc.

- Good Starts Grants

Children's Wisconsin

- Born Learning Initiative (Strong Start - Home Visitation)
- Child and Family Counseling
- Family Outreach and Support Services - Home Education
- Family Outreach and Support Services - Parent Education

Girl Scouts of Northwestern Great Lakes

- Reaching Out

Meals on Wheels

- Home-Delivered Meals

The Salvation Army

- Bread of Life - Hope Center

Stevens Point Area YMCA

- Adapted Recreation
- Birth to 5 Program
- School Age Program

United Way of Portage County

- 2-1-1
- Learn for Life
- Volunteer Center



2024 UNITED WAY AT A GLANCE



97.5%
of families working with the FOSS program do not enter or re-enter the CPS system.



1,350
children received school supplies and started school last fall prepared to learn.



79,174
visits were made to the Peace of Mind Portage County website in search of mental health resources, providers, and support.



419
students received counseling through school-based mental health services provided by Children's WI and ODC.



11,632
community members were assisted by a United Way of Portage County funded program in 2024.



1,573
hours of reading skills support were provided to 2nd and 3rd grade students through the Learn for Life program.



60,795
meals were delivered to homebound residents in need.

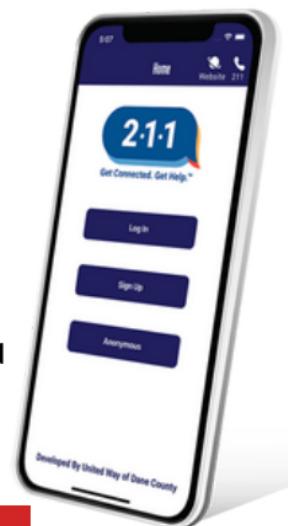
***Please note, United Way of Portage County does not fund all programs listed at 100%.**

MENTAL HEALTH RESOURCES

2-1-1 HELPLINE GET CONNECTED. GET HELP.

2-1-1 provides information about support groups, family counseling, services for aging parents, financial assistance, volunteer opportunities, and so much more.

2-1-1 answers questions and connects those in need to services 24 hours a day, 7 days a week and is completely free and confidential. Simply dial 2-1-1 to get help today!



UnitedWayPoco.org/United-Ways-2-1-1



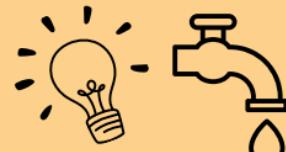
FOOD



EMPLOYMENT



HEALTHCARE



UTILITIES



HOUSING



TRANSPORTATION



CLOTHING

YOUR MENTAL HEALTH IS OUR PRIORITY

Peace of Mind Portage County is a website and resource for individuals, families, and agencies concerned with mental wellness. It provides information about mental wellness services, laws, and related news as well as communication tools and other features.

Regardless of where you begin your search for assistance with mental wellness issues, the Network of Care helps you find what you need - it helps ensure that there is "No Wrong Door" for those who need services.



PeaceOfMindPortageCounty.Org

LEGACY DONORS

LEAVE YOUR LEGACY

When you support United Way of Portage County, you help continue a proud tradition of generosity, sound financial stewardship, and meaningful community impact.

By leaving a gift to the United Way of Portage County Endowment, you allow for planning and execution of long-term funding with sustainable confidence. Donations received to the United Way Endowment are invested to create sustainable funding. With endowment earnings, United Way can expand essential programs, support critical services, and respond more effectively to emerging needs in your community. By creating a permanent source of funding, it ensures that essential services can address the evolving needs of the community—strengthening our mission today and for generations to come.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at:

715-254-2181 or katie@unitedwaypoco.org,
or visit unitedwaypoco.org/endowment

REALIZED LEGACY DONORS

Joan Joerns
James Koehl
Marge Krake
Edie Kraus
Richard Lorek
Ida Olson
Leo Sniadajewski



UNITED WAY
Portage County
Endowment

UNITED WAY ENDOWMENT

LEADERSHIP GIVING

OVER 40 YEARS OF COMMUNITY LEADERS

For over 40 years, the Stevens Society has brought together a powerful group of difference-makers with a deep commitment to the well-being of Portage County. With unwavering dedication, this group has helped build stronger communities and brighter futures for thousands of local individuals and families.

Thank you for being part of this inspiring circle of philanthropic leaders. Your generosity and compassion not only uplift your neighbors but also encourage others to get involved in shaping a healthier, more connected community.

Your gift does more than provide support – it opens doors for our most vulnerable community members, helping them find stability, hope, and opportunity for a better tomorrow.

In 2024, more than 6,100 individuals gave to United Way of Portage County, coming together to raise over \$3.33 million for our community. Over 1,100 leadership-level gifts of \$500 or more accounted for nearly half of that total – a powerful reflection of what's possible when we come together.

Thank you for considering a Stevens Society leadership gift of \$500 or more.

Together, we can build stronger communities and brighter futures – for this generation and the next.



Stevens Society Co-Chairs:
Kim Angell, Tina Peters, Marg Coker-Nelson
and London Cooper

STEVENS SOCIETY

Last year, 1,139 households made a generous Stevens Society leadership gift of \$500 or more, coming together to contribute over \$1.57 million to support our neighbors across Portage County.

Because of this generosity, homebound seniors received warm meals and caring check-ins, children started school with the supplies they needed to succeed, and women and children in crisis found safety and hope in moments when it mattered most. These gifts didn't just provide services – they offered comfort, hope, and opportunity.

As a small token of appreciation, Stevens Society donors may choose to be recognized in United Way materials – a reflection of the deep and lasting impact they've made in our community.

The Stevens Society roster on the following pages is broken down into different giving levels:

STEVENS SOCIETY GIVING LEVELS

Tocqueville Founder's Circle	\$25,000+
Tocqueville Partner's Circle	\$20,000 - \$24,999
Tocqueville Leader's Circle	\$15,000 - \$19,999
Tocqueville Patron's Circle	\$10,000 - \$14,999
Diamond.....	\$5,000 - \$9,999
Platinum.....	\$2,500 - \$4,999
Gold.....	\$1,000-\$2,499
Silver.....	\$750 - \$999
Bronze.....	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,032 gifts of under \$500 that totaled nearly \$539,000 in 2024!

We compile our Leadership Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so we may update our records.

TOCQUEVILLE \$10,000+

Founder's Circle

McPartland Family Foundation
John & Patty Noel
Richard Wolding

Leader's Circle

Nancy Cooper

Patron's Circle

Dave & Amy Bakken**
Bob & Mary Berard**
Marg Coker-Nelson**
Barbara Friedrich
Alan & Gwenne Henricks
Joe & Cindy Kinsella**
Richard Lorek***
Jim & Karin McDonald
Don & Judi Olson
Richard & Barbara Pavelski
Don & Tina Peters**
Butch & Colleen Pomeroy**

*Additionally, one Founder's Circle, one Leader's Circle and one Patron's Circle donor wish to remain anonymous

**Signed Endowment Letter of Intent on file at United Way

***Realized Legacy Gifts with perpetual distribution

DIAMOND \$5,000-\$9,999

Pete & Tina Anhalt
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Jason & Jenny Blenker Family
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Michael & Lisa Cloud
London & Timmy Cooper
Aaron & Jodi Deering
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Sherri & Jim Fetherston
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*Additionally, five Platinum donors wish to remain anonymous

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PLATINUM

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GOLD

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SILVER \$750-\$999

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SILVER

\$750-\$999

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*Additionally, 28 Silver
donors wish to remain
anonymous

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of Intent on file at United
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BRONZE

\$500-\$749

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BRONZE

BRONZE

\$500-\$749

BRONZE

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\$500-\$749

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Amy & Ryan Zietlow
Robert M. Zueger

*Additionally, 136 Bronze donors
wish to remain anonymous

**Signed Endowment Letter of
Intent on file at United Way

INDIVIDUAL SPONSORSHIP

GIFTS \$500+

Robyn Gilbertson
Bernard Hlavac
Kaercher Charitable Fund
Laura McPartland
Don & Tina Peters
Wayne & Shannon Semmerling
Mary & Bob Taylor
Steven H. Thompson

These individuals donated \$500 or more toward
one or more sponsorships in support of United Way
activities.

*Additionally, three donors
wish to remain anonymous

STEP-UP CHALLENGE

**Step Up & Double Your Impact!
Up to \$40,000 in Matching Funds**

Delta Dental of Wisconsin, International Bank of Amherst, and Ki Mobility have teamed up to encourage United Way Leadership Giving in our community. Their commitment is designed to inspire and amplify leadership-level giving—and you can be a part of it.

When you make a new or increased Leadership Gift of \$500 or more in 2025 (as an individual or combined household gift), these three companies will match the amount of your increase, up to \$100!

This is more than just a match—it's a Step-Up Challenge to raise more support for local programs that help children succeed in school, families achieve financial stability, and neighbors access critical resources they need to thrive.

By taking part, your generosity goes even further, helping create stronger communities, brighter futures, and a deeper impact for those in need. Together, we can rally behind this opportunity to lift up our neighbors and make a lasting difference.



International Bank of Amherst
Established 1893
Over 125 Years Together



YOUR DONATION'S PATH

1.

CHOOSING TO ACTION

The path of a donation begins with one person (like you) deciding to make a difference by giving to create lasting change.

5.

CREATING LASTING CHANGE

Your donation becomes food, housing, mentoring, school supplies, diapers, and many other needed services in our community. UWPC distributes funds to 30 local programs.

Together, we can make a difference, but it all starts with your donation.

4.

MAKING A DIFFERENCE

Once the needs are identified, community volunteers review program applications and recommend funding allocations to the UWPC Board of Directors for approval, ensuring our community's most vulnerable populations are being served.

TO BRIGHTER FUTURES.

TAKE

on begins
(like you)
difference
change

2.

POOLING COMMUNITY RESOURCES

Your donation to United Way is combined with donations from thousands of other individuals as well as corporate support from local businesses, enabling everyone to make the greatest difference possible in your community.

3.

WE DO OUR HOMEWORK

Using community data from resources such as the LIFE Report and ALICE Report, we identify the most current critical needs of the community's most vulnerable populations.

CORPORATE CORNERSTONES

These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2024.

Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2024

HERO

\$50,000-\$99,999

None in 2024

DELEGATE

\$25,000-\$49,999

BMO Harris Bank
Stevens Point Auto Center

COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien, LLP
Associated Bank
Donaldson Company
Ellis Construction
Ki Mobility
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

STEWARD

\$7,500-\$9,999

Len Dudas Motors
Steel King

ADVOCATE

\$5,000-\$7,499

Caterpillar
Cooper Dental
Connexus Credit Union
H&S Protection Systems
NorthWinds Technology
Solutions
Rettler Corporation
RPE, LLC
Schulist's Custom Cabinets
Wisconsin Public Service
Wysocki Family Farms

BENEFACITOR

\$1,000-\$4,999

Amherst Communications
Bison Transport
Boldt Company - WRV
Contemporary Photography
DigiCOPY
Edward Jones Investments
- Jeff Hohn
Edward J. Okray Foundation
Eron Beef, LLC
Festival Foods
Gamber-Johnson
Great Lakes Educational Loan Services
Herb Kohl Charities
Herrschners
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Jim Laabs Music
Kawleski Trucking Co.
Lands' End
Lee Ayers Jewelers
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National Exchange Bank & Trust
Northwestern Mutual-
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Paper City Savings Charitable
Foundation
Placeway Pools, Spas & Patio
Plover River Farms Alliance
Simplicity Credit Union
Stevens Point Brewery
Stevens Point Orthopedics
The Pineries Bank
Thousand Lumens Productions
Travel Guard
Walmart #1828
Welling Kitchen, Bath & Floor

PATRON

\$500-\$999

Ameriprise Financial -
Alacrity Wealth Advisors
Belts' Soft Serve
Blenker Construction
Community First Bank
Dolce Digital Imaging & Printing
Paradigm Management Services
Portesi's Italian Foods, Inc.



GIVE & GET COUPON BOOK

A 2025 contribution of \$52 or more to
United Way of Portage County
automatically qualifies you to receive the
2026 GIVE & GET UNITED Coupon Book



Print & distribution of this coupon book
sponsored by:



UNITED WAY OF PORTAGE COUN

2025 LIVE UNITED - GM SWEEPSTAKE

CHOOSE ONE OF THREE NEW ALL-WHEEL DRIVE SUVS

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AUTO CENTER



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TRUCK TOOLBOX
-OR-
\$1,000 OF
GAMBER-JOHNSON
PRODUCT

PRIZE SPONSOR:



SOLO STOVE
SMOKELESS FIREPIT,
4 GCI ROCKER CHAIRS,
YETI 45 HARD COOLER
& ACCESSORIES

PRIZE SPONSOR:



\$1,500 BEST BUY
GIFT CARD

PRIZE SPONSOR:



HALO PRIME
550 OUTDOOR PELLET
GRILL PACKAGE

PRIZE SPONSOR:



\$2,750
UNDER CABINET
LIGHTING PACKAGE
-OR-
\$1,500 CASH

PRIZE SPONSOR:



\$1,500 GIFT CARD
TO HERRSCHNERS
-OR-
\$1,000 CASH

PRIZE SPONSOR:



UNITED WES

- OR - \$20,000



MILWAUKEE BREWERS SUITE TICKET PACKAGE

PRIZE SPONSOR:



\$1,200 WORTH OF PORTAGE COUNTY GIFT CERTIFICATES

PRIZE SPONSOR:

Taylor Family

TRAVEL VOUCHER -OR- \$1,000 DISNEY GIFT CARD

PRIZE SPONSOR:



DELUXE PORTRAIT SESSION BY JOHN HARTMAN

PRIZE SPONSOR:

John R. Hartman



1416 Clark Street

Stevens Point, WI 54481

Visit UnitedWayPoco.org/Sweepstakes for complete rules and more information on how to receive entries into the **LIVE UNITED - GIVE UNITED SWEEPSTAKES**.

SEE HOW YOUR GENEROSITY IMPACTS YOUR COMMUNITY

Scan me!



Learn more: UnitedWayPoco.org

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Portage County

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